



**16 September 2010**

**Subject: Invitation to participate in TARAgam YATRA 2010**

**Dear,**

It is with great pleasure that I would like to invite you to participate in the **TARAgam Yatra 2010** – an annual gathering of practitioners and policy makers aimed at re-defining approaches to removing poverty and regenerating the environment.

It has become clear that 5 the basic concepts that have guided economic thinking must now be radically transformed to bring the issues of equity, empowerment and environment directly into the centre of our societal decision making. Human dignity, species survival, climate resilience and other fundamental issues long forgotten in economy's relentless drive to grow are regaining their importance in our lives and need to be included more centrally in our calculations.

The Development Alternatives Group will be hosting the Yatra from **17<sup>th</sup> to 21<sup>st</sup> September 2010**, in New Delhi and in TARAgam, a group of campuses and projects, located in the Bundelkhand region of M.P. and U. P., that showcase some of the world's premier sustainable development initiatives and field projects. Between **18<sup>th</sup> to 20<sup>th</sup> September**, those participants wishing to do so will visit the TARAgam sites for field visits, critical analysis and detailed discussions on the design of the green economy interventions.

This year's Yatra seeks new directions "**Towards Green Economies – scalable solutions for people and our planet**", and cuts right to the heart of contemporary public dialogue on how to create a fairer and better future for all. It promises to be a milestone in a series of global multi-stakeholder consultation process in different countries being organized by Development Alternatives in collaboration with the **Green Economy Coalition** leading up to Rio+20.

We sincerely hope that you will be able to join us for the sessions in New Delhi.

**Venue – Nehru Memorial Museum & Library,  
Teen Murti House, New Delhi.  
17 September 2010 – 1230 hrs to 1730 hrs  
21<sup>st</sup> September 2010 – 0900 hrs to 1700 hrs.**

With best wishes

Sincerely,

**George C Varughese**  
**President – Development Alternatives**

**Dr. Michael Koeberlein**  
**Heinrich Boll Foundation**

**Enclosure:**

1. Brochure of TARAgam Yatra 2010
2. Concept Note
3. List of Confirmed Speakers

